

Theory of Change

All Abilities, All Ages, All Welcome

01. Inputs	02. Activities	03. Results	04. Short Term Outcomes	05. Long Term Outcomes	06. Impact
Inclusive design research and expertise	Supporting community co-design with local stakeholders	Number of people involved in co-design processes	Cities adopt inclusive design principles to make public spaces truly inclusive	Multi-year funding sustains maintenance, comfort, and activation	More Inclusive Public Life Like Magical Bridge, public spaces are designed for everyone to participate and feel represented.
Community co-design expertise	Designing inclusive playground environments	Number of Magical Bridge Playgrounds and communities reached	Diverse community voices shape design and use	Greater visibility and normalization of disability and differences in public spaces	
Local community partners for delivering programming and supporting co-design	Developing a globally recognized Inclusive Design model	Number of hours of MB programming offered	Different ages and abilities share space for leisure	Greater sense of welcome and belonging across the community	
Local and global public-private partnerships for planning, building, and operation of playgrounds	Convening and managing public and private partnerships for planning, building, and operation of playgrounds	Number of visitors and average time spent at playgrounds and programming	All people feel included, not merely accommodated	Universal design becomes standard practice, not the exception	Improved Community Health and Wellbeing Communities who live near a Magical Bridge are more vital, both mentally and physically
		% of visitors who report feeling welcome and included across ages and abilities	Visitors engage in play in ways that support comfort, confidence, and self-regulation	Increased physical activity and outdoor time across age and ability groups	
		Change in property value in area surrounding playgrounds	Magical Bridge is used as a regular wellbeing resource by local community members and entrepreneurs	Improved mood, regulation, and social confidence	
Funding and philanthropic investment in Universal Design	Convening and engaging with local community partners for delivering programming and co-design	Development of visitors' self-management and motor skills			Strong Social Connection & Understanding People of all ages and abilities feel they belong together
		% of visitors reporting positive emotional effects that last beyond the visit	Communities spend more time outdoors together	Positive wellbeing outcomes for children, caregivers, and adults	
		% of caregivers reporting positive emotional effects that last beyond the visit	Social interaction and wellbeing increase in communities	Bonding social capital: more neighbours meeting, mixing, and building relationships	
Kindness Ambassador volunteers	Preserving the quality of Magical Bridge Playgrounds	Average time spent actively playing or moving	Visitors feel joy, comfort, and emotional safety	Greater empathy and mutual understanding across differences	
		Number of volunteering hours	Isolation decreases and belonging increases	Bridging social capital: increased intergenerational and cross-ability interaction	
		% of visitors who: - Meet someone new - Interact across ages, abilities, or backgrounds - See people of different abilities playing together - Engage in shared play, cooperation, or creative expression	Visitors play, talk, and spend time alongside people they do not usually meet	Magical Bridge becomes both a community destination and an everyday gathering place woven into local life	
Impact measurement and evaluation expertise	Fundraising and structuring project funding				
	Training and supporting Kindness Ambassador volunteers				
	Measuring, evaluating and sharing impact				